

## Mo Al-Koubeitri

Web Developer / Graphic Designer  
Oakville, Canada

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## Personal Summary

I'm a highly talented, driven and flexible web developer with a proven record of delivering web solutions and creative design in the previous 15 years. With a track record of completing projects successfully in agreed timelines, I'm currently seeking a job within my field where my programming experience skills are utilized and challenged.

## Professional Experience

*Web Developer & eCommerce Specialist*

*May 2018 – Present*

*Nails R Us - Mississauga, Canada.*

- Develop the company's eCommerce websites on Sage300 (Modified Magento CMS) and WordPress.
- Style website elements with CSS and optimize to be fully responsive on every browser and screen.
- Program custom scripts to achieve certain requirements with JavaScript and jQuery.
- Optimize website's SEO including, data structure, loading speed and maintaining error-free code.
- Design and develop prototypes, banners, logos, newsletters, and social media graphics with Photoshop.
- Use various social media platforms for marketing purposes including publishing posts and running ads campaign.
- Design, develop and manage graphics and code for the email marketing service for a weekly newsletter.

*Web Developer & Graphic Designer*

*Jan 2017 – March 2018*

*TheWebPro (Freelance) - Oakville, Canada.*

- Design, develop and publish website projects with Wordpress and Shopify.
- Develop custom web application and WordPress Plugins (with PHP, MySQL, HTML, JavaScript, CSS)
- Enhance websites to be fully responsive for any screen device.
- Design required web graphics, logo, icons, infographic, banner, etc...
- Optimize website structure, contents and speed to match SEO Standards.
- Provide scheduled maintenance and on-demand updates for clients.
- Setup Google Analytics, Business Location and Submit sites to Search engines.
- Involved in Coordinating projects, assigning tasks and control schedule with Trello (Similar to Jira).

*Front-End Developer*

*Oct 2015 – Jan 2017*

*SeeThrough Web - Toronto, Canada.*

- Develop new user-facing features with (Typo3, Wordpress, Shopify).
- Build reusable code and libraries for future use (Typoscript, jQuery, Javascript, HTML, CSS).
- Ensure the technical feasibility of UI/UX designs.
- Optimize web applications for maximum speed and scalability.
- Collaborate with other team members and stakeholders.
- Assisting the Project Manager in their daily duties using Active Collab (Similar to Jira).
- Used Bitbucket (source control like Github) for updating web applications' code.
- Involved in coordinating projects, schedule and assigning tasks using Active Collab (Similar to Jira)

*Web Developer & Graphic Designer*

*Aug 2004 – Sep 2015*

*Alsara Clothes - Damascus, Syria.*

- Design and develop the company's website and update it daily with products and offers.
- Develop complex intranet web application with ASP and provide updates as required.
- Troubleshoot Windows and network issues and apply solutions to increase efficiency.
- Manage company's social media profiles and ads campaign.
- Create graphics for fashion industry, t-shirt graphics, cloth patterns, catalogs and flyers.

## Academic Qualifications

<b>triOS College (Mississauga - Canada)</b> Applications Developer (Enterprise Web Specialist) / Diploma	<b>2017</b>
<b>CDI College (Mississauga - Canada)</b> Web Design / Diploma	<b>2004</b>
<b>Father Michael Goetz (Mississauga - Canada)</b> High School / Ontario Secondary School	<b>2003</b>

## Programing Languages

HTML (10+ Years)	ASP Classic (5 Years)	AngularJS (0.5 Year)
CSS (10+ Year)	ASP.NET (1 Year)	C++, C# (0.5 Year)
PHP (4 Years)	SQL, MySQL (3 Year)	Java (0.5 Year)
JavaScript (7 Year)	TypoScript (1.5 Year)	
jQuery (4 Year)	JSP (0.5 Year)	
Bootstrap (3 Year)	Ruby / Rails (0.5 Year)	

## Application Skills

WordPress (4 Years)	Virtual Machine (5 Years)	WHM (2 Years)
Shopify (3 Years)	phpStorm (1.5 Year)	cPanel (5 Years)
Typo3 (1.5)	Visual Studio (1 Year)	Linux (1 Year)
Adobe Photoshop (10+ Years)	Android Studio (1 Year)	MS Office (10+ Year)
Adobe Illustrator (4 Years)	Eclipse (1 Year)	Active Collab (1.5 Years)
Adobe Animate (2 Years)	Microsoft SQL Server (1 Years)	Jira (1 Year)
Adobe Dreamweaver (3 Year)	Apache / IIS (2 Year)	Trello (1.5 Year)

## Personal Skills

Detail Oriented	Teamwork
Creativity	Flexible
Engaging personality	